



Dear Friend:

The Berthoud Schools Fund is tremendously excited to announce the return of the Berthoud Bash! Our signature fundraising extravaganza will be held on Saturday, April 9, 2022 at the Embassy Suites Hotel Conference Center & Spa in Loveland. Through the support and incredible generosity of our community, the Berthoud Bash has generated over **\$1.6 million** in funding for our schools! We cordially invite your business to sponsor and celebrate the return of this incredible event.

Working with our principals and teachers, we have used this money to invest in our future and help Berthoud educators engage our students in new and incredible ways. As a direct result of the funds raised through the Berthoud Bash, we have made every Berthoud school “technology ready”. All of our schools are rated by the Thompson School District in the top 10 technologically, with Turner Middle School and Berthoud High School being #1 and #2, respectively!

However, over the last two years our schools have had to navigate challenging new ways of learning both in-person and online. It has become more apparent than ever that Berthoud Schools Fund needs to expand our support umbrella. With the passage of the mill levy in 2018, we are now able to expand our funding beyond core technology classroom related investments. In addition to focusing on science, technology, engineering, arts and mathematics (STEAM) in our schools and classrooms, we are now funding staff development and supporting social emotional learning as our educators navigate a teaching environment unlike any they've ever experienced.

Please review our sponsorship opportunities detailing the excellent benefits received by sponsoring the 2022 Berthoud Bash. Your business can continue to be a key partner in supporting Berthoud’s future! Please join as we celebrate our amazing schools and the great things that happen when a community invests in the education of our kids!

Thank you so much for considering our request. I will follow up with you soon. However, if you have any questions in the meantime, please do not hesitate to contact me or Aaron Smith at (303) 621-6143 or mr.aaron.p.smith@gmail.com.

Sincerely,

Berthoud Schools Fund Board of Directors



2022 BERTHOUD BASH SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$5,000 (exclusive to TWO sponsors)

- Naming rights on marketing materials as “Berthoud Bash presented by...”
- Headline position and largest ads in all event advertisements, printed materials and on website
- Recognition from stage during the event
- Full page and feature in event program
- Featured logo on event poster
- Social media – continuous promoting of 2022 Berthoud Bash features Presented by...
- 8 tickets (full table) to the 2022 Berthoud Bash

SCHOOL SPONSOR - \$2,500

- Prominent position and large ads on all advertisements, printed materials and on website
- Recognition from stage during the event
- ½ page ad in event program
- Featured logo on event poster
- Social media – sponsorship recognition post once a week during promoting of 2022 Berthoud Bash
- 6 tickets to the 2022 Berthoud Bash

CLASSROOM SPONSOR - \$1,000

- Logo on all advertisements, printed materials and on website
- ¼ page ad in event program
- Logo on event poster
- Social media – sponsorship recognition post twice a month during promoting of 2022 Berthoud Bash
- 4 tickets to the 2022 Berthoud Bash

STUDENT SPONSOR - \$500

- Logo in event program
- Name Listed on the Event Poster
- Social media – sponsorship recognition post once a month during promoting of 2022 Berthoud Bash
- 2 tickets to the 2022 Berthoud Bash

For more information about sponsoring the 2022 Berthoud Bash, please contact Aaron Smith at mr.aaron.p.smith@gmail.com or 303-621-6143.

**The Berthoud Schools Fund of the Thompson Education Foundation is a charitable organization as defined in section 501(c)(3) of the Internal Revenue Service code, and all gifts to the Foundation are tax deductible within definitions of the law and current IRS. The IRS identification number for the Foundation is 84-1158256.*



2022 Berthoud Bash Sponsorship Agreement

Company/Individual Name: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Authorized Signature: _____ Date: _____

SPONSORSHIP LEVEL

- \$5,000 Presenting Sponsor
- \$2,500 School Sponsor
- \$1,000 Classroom Sponsor
- \$500 Student Sponsor

PAYMENT INFORMATION

- Credit Card
 - Visa
 - Mastercard

Card Number _____

Expiration _____ Security Code _____

Signature _____

- Check Enclosed
- Invoice Required

Please send your sponsorship using any method below:

Online: <https://berthoudschoolsfund.org/>

Mail: Berthoud Schools Fund, PO Box 1431, Berthoud, CO 80513

Phone: (303) 621-6143

Email: mr.aaron.p.smith@gmail.com

For more information visit <https://berthoudschoolsfund.org/>

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